# 10th National Ayurveda Day 2025 – Report ESIC Hospital, Tirunelveli

# **In-House Celebration Report**

## Overview

Date: 23 September 2025

Venue: Herbal Garden and Ayush Department, ESIC Hospital, Tirunelveli

Theme: Ayurveda for People & Planet

Target Audience: ESIC staff, employees' families, hospital visitors.



# **Activities**

- Live Herbs Display: Over 50 medicinal live plants in pots were showcased, highlighting their therapeutic importance.
- Medicinal Plants Poster Display: About 60 plant photographs with their uses were presented as informative posters to educate attendees.
- Dry Herb Display: A repository of 75 raw drugs was exhibited for educational demonstration and awareness.
- **❖** Awareness Talks:
- Dr. S. Varalakshmi (Ayurveda Department) spoke on holistic living, preventive health, and the integration of Ayurveda.
- Dr. L. Dhanasekaran (Deputy Medical Superintendent) explained lifestyle modifications and holistic approaches.
- ❖ Dr. Magesh (Medical Superintendent) inaugurated both the Panchadeep prajwalan and the expo, including posters, raw drugs, and live herbs display.
- Mr. S. Vijayan (Deputy Director) addressed the significance and benefits of Ayurveda.





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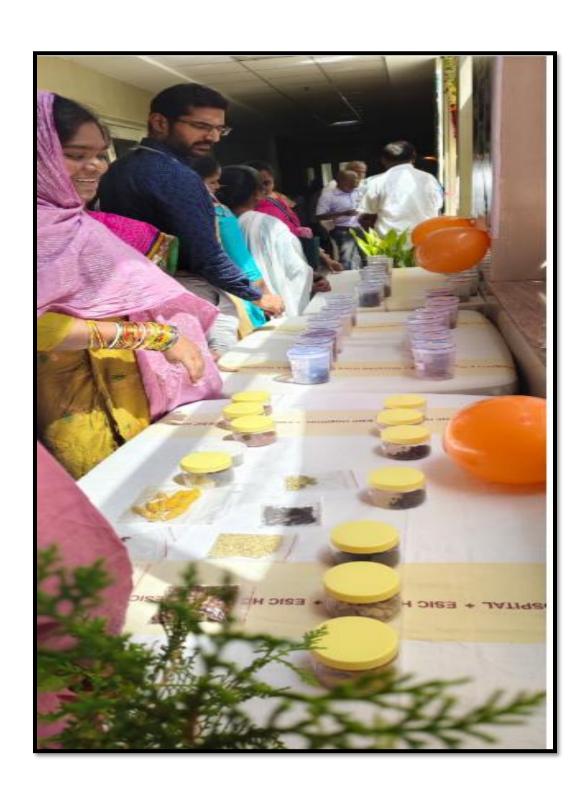
























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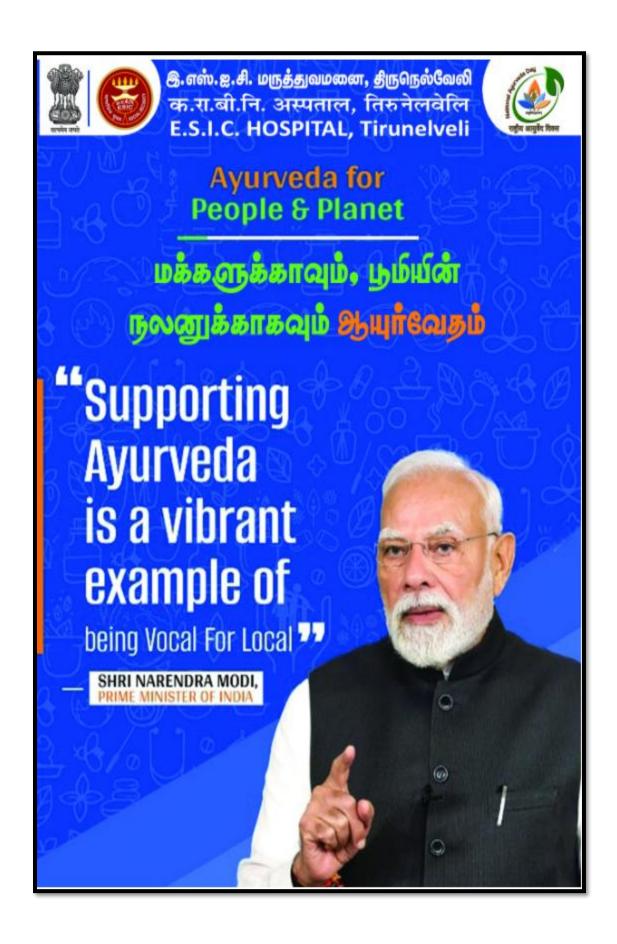
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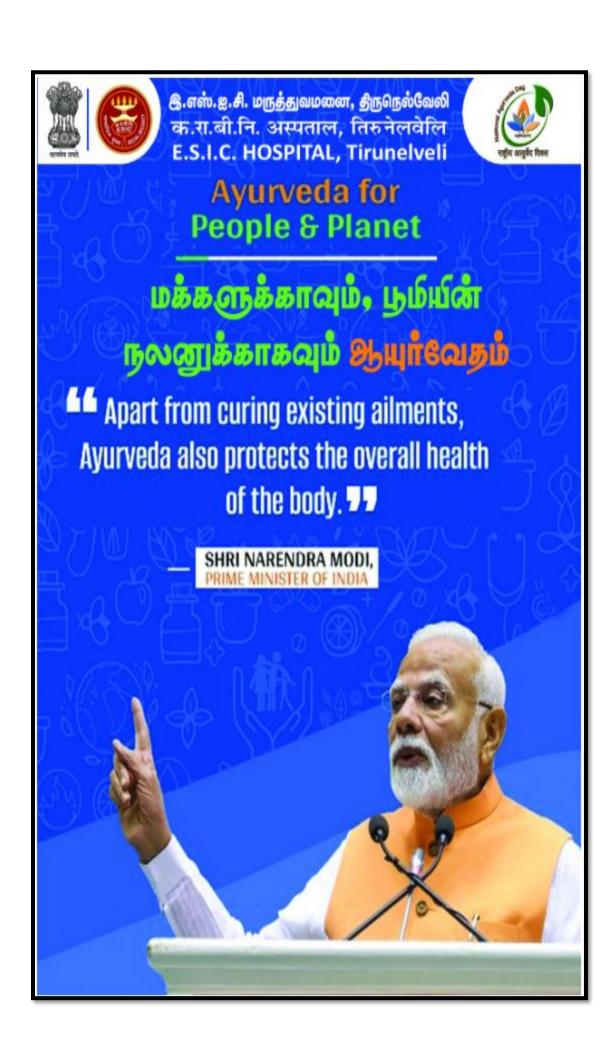


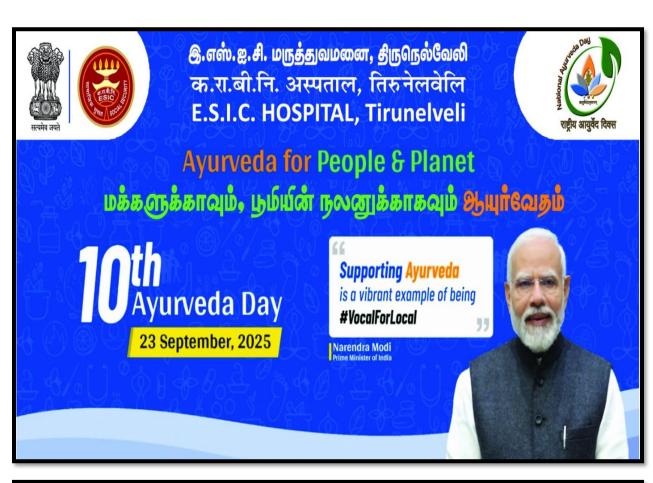


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## **Outcomes**

- ✓ Enhanced awareness among staff and the public regarding Ayurveda's preventive, curative, and promotive strengths.
- ✓ Significant engagement, especially among younger participants, about the uses of local herbs and natural healing.
- ✓ Staff morale and wellness strengthened, advancing the government's "Vocal for Local" initiative.

# Medical Camp at RMKV, Tirunelveli

#### Overview

Date: 23 September 2025

Location: RMKV premises, Tirunelveli town

**Target Group:** RMKV employees, local community, with special focus on women; 86 patients screened.

**Supporting Initiative:** Swasth Nari Sashakt Parivar Abhiyaan (17 Sep–2 Oct 2025).

#### Activities

- ➤ Screening Booths: Anaemia, diabetes, hypertension, and cancer screening provided, with special focus on women and high-risk populations.
- Ayurveda Consultations: Physicians offered general wellness advice, nutrition counseling, and personalized health strategies.
- Counselling Sessions: Maternal health, hygiene, and nutrition awareness reinforced, particularly for at-risk groups.
- ➤ Herbal and Health Exhibitions: The camp mirrored models from the in-house celebration, boosting local health literacy.
- Awareness Talk: Dr. M. Kala addressed the importance of annual health check-ups and preventive non-communicable disease measures.













## **Outcomes**

- Robust participation by RMKV staff and families, with over 80 individuals directly screened and several hundred engaged through awareness activities.
- Noticeable increase in awareness about anaemia prevention, chronic disease screening,
  and Ayurveda's integrative care protocols.
- Strong positive response regarding sustainability, impact, and the integration of preventive strategies.
- Collected data will be submitted to the national Swasth Nari Sashakt Parivar Abhiyaan reporting framework.

# **Key Impact & Recommendations**

- ➤ Both events effectively promoted holistic health, preventive care, and the integration of Ayurveda, tailored to locally relevant needs and national health priorities.
- Sustained outreach camps and wellness education are recommended to ensure continuous community benefit and health improvement.
- Future planning should emphasize digital awareness, data-driven reporting, and collaborative initiatives with industry and community partners.